

Assignment Topics

Course: Post Graduate Diploma in Business Management (PGDBM)

(First Semester)

1. Subject: Management Principles and Practice

Sl. No.	Assignment Topic
1.	Principles of Management
2.	Recruitment and Selection
3.	Leadership
4.	Communication
5.	Controlling

2. Subject: Human Resource Management

Sl. No.	Assignment Topic
1.	Nature, Scope and Functions of HRM
2.	Human Resource Planning
3.	Executive Development
4.	Employee Compensation
5.	Performance Appraisal

3. Subject: Managerial Economics

Sl. No.	Assignment Topic
1.	Demand Analysis
2.	Supply Analysis
3.	Cost and Return
4.	Macro Economic Factors
5.	National Income

4. Subject: Production and Operations Management

Sl. No.	Assignment Topic
1.	Capacity and Facility Planning
2.	Plant Layout
3.	Material Requirement Planning
4.	Inventory Control
5.	Total Quality Management

Assignment Topics

Course: Post Graduate Diploma in Business Management (PGDBM)

(Second Semester)

1. Subject: **Financial Management (FM)**

Sl. No.	Assignment Topic
1.	Indian Financial System
2.	Long-term Capital Resources
3.	Capital Issues
4.	Capital structure and Dividend Theories
5.	Working Capital Management

2. Subject: **Marketing Management (MM)**

Sl. No.	Assignment Topic
1.	Marketing Environment
2.	Consumer Behaviour
3.	Product Life Cycle
4.	Pricing and Pricing Policies
5.	Advertising

3. Subject: **Entrepreneurship (ED)**

Sl. No.	Assignment Topic
1.	Basics of Entrepreneurship
2.	Financing the New Venture
3.	Financing Entrepreneur
4.	Institutional Developments of Entrepreneurs
5.	Entrepreneurial Culture

4. Subject: **Management Information System (MIS)**

Sl. No.	Assignment Topic
1.	Information System
2.	Decision Support System
3.	Computers and Communication
4.	Electronic Commerce and Internet
5.	Security and Ethical Challenges