

Assignment Topics

Course: I. MBA (Five Year Integrated) - First Semester

1. Subject: **Principles of Economics**

Sl. No.	Assignment Topic
1.	Consumer Behaviour
2.	Demand Analysis
3.	Theory of Production
4.	Marginal Revenue
5.	Macro Economic Analysis

2. Subject: **Financial Accounting**

Sl. No.	Assignment Topic
1.	Journal, Ledger and Trial Balance
2.	Final Accounts
3.	Company Accounts
4.	Final Accounts of Banking Companies
5.	Prudential Accounting

Assignment Topics

Course: I. MBA (Five Year Integrated) - Second Semester

1. Subject: Principles of Management (PM)

Sl. No.	Assignment Topic
1.	Principles of Management
2.	Planning
3.	Motivation and Leadership
4.	Controlling
5.	Communication

2. Subject: Cost Accounting (CA)

Sl. No.	Assignment Topic
1.	Difference and similarities of cost accounting system with financial accounting system
2.	Labour Cost
3.	Process Costing
4.	Contract Costing
5.	Standard Costing

Assignment Topics

Course: II. MBA (Five Year Integrated) - Third Semester

1. Subject: **Organizational Behaviour**

Sl. No.	Assignment Topic
1.	Learning
2.	Organizational Stress and Conflict Management
3.	Organizational Culture
4.	Organizational Change and Development
5.	Individual Behaviour

2. Subject: **Business Statistics**

Sl. No.	Assignment Topic
1.	Measures of Central Tendency
2.	Linear Correlation and Regression
3.	Index Number
4.	Sampling
5.	Chi-square test

3. Subject: **Banking Theory**

Sl. No.	Assignment Topic
1.	Unit Banking Vs Branch Banking
2.	Reserve Bank of India
3.	Indian Banking
4.	Regional Rural and Co-operative Banks in India
5.	Recent Trends in Indian Banking System

4. Subject: **Banking Law and Practice - I**

Sl. No.	Assignment Topic
1.	Negotiable Instruments
2.	Endorsements
3.	Services to Customers
4.	Different Types of Accounts in a Bank
5.	Relationship Between Banker and Customer

Assignment Topics

Course: II. MBA (Five Year Integrated) - Fourth Semester

1. Subject: **Elements of Marketing**

Sl. No.	Assignment Topic
1.	Consumer Behaviour
2.	Market Segmentation
3.	Price
4.	Promotion
5.	Communication

2. Subject: **Banking Law and Practice - II**

Sl. No.	Assignment Topic
1.	Principles of Lending
2.	Commercial Appraisal and Financial Appraisal
3.	Forms of Advances
4.	Documentation
5.	Industrial Sickness

3. Subject: **Research Methods**

Sl. No.	Assignment Topic
1.	Planning Research
2.	Sampling Design
3.	Sources and Collection of Data
4.	Processing and Analysis of Data
5.	Report Writing

4. Subject: **Computer and Banking**

Sl. No.	Assignment Topic
1.	Electronic Banking
2.	Online Banking
3.	E-Banking Security
4.	E-Banking in India
5.	Software

Assignment Topics

Course: III. MBA (Five Year Integrated) - Fifth Semester

1. Subject: **Rural Banking**

Sl. No.	Assignment Topic
1.	Growth of Rural banking in India
2.	Rural Banking
3.	Role of Rural Bankers in Mergers
4.	Mutual fund
5.	Liquidity Management

2. Subject: **Management Accounting**

Sl. No.	Assignment Topic
1.	Differences Between Management Accounting and Financial Accounting
2.	Ratio Analysis
3.	Budget and Budgetary Control
4.	Standard Costing
5.	Marginal Costing

3. Subject: **Human Resource Management**

Sl. No.	Assignment Topic
1.	Nature, Scope, Objectives and Importance of HRM
2.	Recruitment and Selection Process
3.	Employee Compensation and Retention
4.	Performance and Potential Appraisal
5.	Trade Unions

4. Subject: **Tourism Entrepreneurship**

Sl. No.	Assignment Topic
1.	Entrepreneurial Opportunities in Tourism
2.	Sources of Finance
3.	Tourism Industry and Business Ideas
4.	Feasibility Report
5.	Setting up a Tourism Enterprise

Assignment Topics

Course: III. MBA (Five Year Integrated) - Sixth Semester

1. Subject: **Quantitative Techniques**

Sl. No.	Assignment Topic
1.	Basic Concept of Differentiation and Integration
2.	Linear Programming
3.	Theory of Probability
4.	Sequencing / Scheduling Methods
5.	Queuing Theory

2. Subject: **Retail and Distribution Management**

Sl. No.	Assignment Topic
1.	Retail in India
2.	Retail Market Segmentation
3.	Retail Pricing
4.	Relationship marketing in Retailing
5.	Franchisee

3. Subject: **Business Environment**

Sl. No.	Assignment Topic
1.	Macro and Micro Environment
2.	Financial System and Business capital
3.	Labour Environment
4.	New Economic Policy Environment in India
5.	Globalization and Enhanced Opportunities and Threats

4. Subject: **Business Law**

Sl. No.	Assignment Topic
1.	Indian Contract Act, 1872
2.	Sale of Goods Act, 1930
3.	Partnership Act, 1932
4.	Companies Act, 1956
5.	Intellectual Property Rights

Assignment Topics

Course: IV. MBA (Five Year Integrated) - Seventh Semester

1. Subject: **Managerial Economics**

Sl. No.	Assignment Topic
1.	Consumer Behaviour
2.	Demand Analysis
3.	Supply Analysis
4.	Profit and Investment Analysis
5.	National Income

2. Subject: **Entrepreneurship**

Sl. No.	Assignment Topic
1.	Preparing a Business Plan
2.	Role of Entrepreneurship in Economic Development
3.	Business Ideas
4.	Institutional Developments of Entrepreneurs
5.	Entrepreneurial Culture

3. Subject: **Foreign Exchange Management**

Sl. No.	Assignment Topic
1.	Foreign Exchange: Concept and Significance
2.	Determination of Exchange Rate
3.	Exchange management in India
4.	Spot Rates and Forward Rates
5.	Impact on Exchange Rate

4. Subject: **E-Banking**

Sl. No.	Assignment Topic
1.	Electronic Banking
2.	Online Banking
3.	E-Banking Security
4.	Basic Concepts of Data Processing
5.	Software

Assignment Topics

Course: IV. MBA (Five Year Integrated) - Eighth Semester

1. Subject: **Financial Management**

Sl. No.	Assignment Topic
1.	Long-term Capital Resources
2.	Cost of Capital
3.	Capital Structure
4.	Dividend Theories
5.	Dividend Policy

2. Subject: **Marketing Management**

Sl. No.	Assignment Topic
1.	Marketing Segmentation
2.	Marketing Environment
3.	Marketing Research
4.	Physical Distribution Mix
5.	Integrated marketing communication Process

3. Subject: **Management Information System**

Sl. No.	Assignment Topic
1.	Information System
2.	MIS and Decision support System (DSS)
3.	Computers and Communication
4.	Electronic Commerce and Internet
5.	Security and Ethical Challenges

4. Subject: **Production and Operations Management**

Sl. No.	Assignment Topic
1.	Facility Planning
2.	Plant Layout
3.	Material Requirement Planning (MRP) and Control
4.	Inventory control
5.	Quality Management

Assignment Topics

Course: V. MBA (Five Year Integrated) - Ninth Semester

1. Subject: **International Economics**

Sl. No.	Assignment Topic
1.	Theories of International Trade
2.	Trade and Development
3.	Government Intervention in Trade
4.	Strategic Trade Policies
5.	World Trade Organization & International Trade Negotiations

2. Subject: **Project Finance**

Sl. No.	Assignment Topic
1.	Project Financing
2.	Sources of Finance for a Project
3.	Project Appraisal
4.	Appraisal of Managerial and Technical Aspects
5.	Industrial Sickness

3. Subject: **Quality Management**

Sl. No.	Assignment Topic
1.	Six Sigma Concept
2.	Statistical Process Control (SPC)
3.	Quality Systems
4.	Total Quality Management (TQM)
5.	Quality Awards

4. Subject: **Growth Management**

Sl. No.	Assignment Topic
1.	Venture Strategies
2.	Team Based environment
3.	Synchronizing for Growth
4.	Sustaining Growth
5.	Harnessing Diversity

Assignment Topics

Course: V. MBA (Five Year Integrated) - Tenth Semester

GROUP – A: MARKETING

1. Subject: **Product Management**

Sl. No.	Assignment Topic
1.	New Product Development
2.	Creativity and Innovation for NPD
3.	Product and Branding Positioning
4.	Brand Valuation
5.	Product Strategy and Policy

2. Subject: **Promotional Management**

Sl. No.	Assignment Topic
1.	Advertising and Advertising Agency
2.	Media Management
3.	Media Agency
4.	Direct Marketing
5.	Promotional Program Evaluation

3. Subject: **Marketing of Services**

Sl. No.	Assignment Topic
1.	Essentials of Service Marketing
2.	Services Marketing Mix
3.	Marketing Strategy
4.	Service Quality
5.	Education Service Marketing

4. Subject: **International Marketing**

Sl. No.	Assignment Topic
1.	Marketing Environment and system
2.	Marketing Mix
3.	Marketing of Services
4.	Price Mix
5.	Channel Development

Assignment Topics

Course: V. MBA (Five Year Integrated) - Tenth Semester

GROUP – B: FINANCE

1. Subject: **Management of Funds and Assets**

Sl. No.	Assignment Topic
1.	Indian Financial System
2.	Long Term Capital Sources
3.	Cost of Capital
4.	Capital Structure and Dividend Policies
5.	Leasing

2. Subject: **Investment Analysis and Portfolio Management**

Sl. No.	Assignment Topic
1.	Investment Analysis
2.	Risk Analysis
3.	Portfolio Construction
4.	Capital Asset Pricing Model
5.	Efficient Market Hypotheses

3. Subject: **Financial Service Institutions**

Sl. No.	Assignment Topic
1.	Merchant Banking
2.	Mutual Fund Services
3.	Credit Rating
4.	Development Financial Institution
5.	Role of SEBI

4. Subject: **International Finance**

Sl. No.	Assignment Topic
1.	Determination of Exchange Rate
2.	Foreign Exchange Risk Management
3.	Exchange Management in India
4.	Foreign Exchange Reserves of India
5.	Impact on Exchange Rate

Assignment Topics

Course: V. MBA (Five Year Integrated) - Tenth Semester

GROUP – C: PERSONNEL

1. Subject: **Labour Legislations**

Sl. No.	Assignment Topic
1.	Factories Act, 1948
2.	Workmen's Compensation Act, 1923
3.	Industrial Dispute Act, 1947
4.	Employee's State Insurance Act, 1948
5.	Contract Labour Regulations and Abolition Act, 1970

2. Subject: **Human Resource Development**

Sl. No.	Assignment Topic
1.	Human Resource Planning
2.	Recruitment and Selection Process
3.	Training and Development
4.	Executive Development
5.	Industrial Relations and Collective Bargaining

3. Subject: **Industrial Relations**

Sl. No.	Assignment Topic
1.	Trade Unionism in India
2.	Concept of Industrial Relations
3.	Collective Bargaining
4.	Management of Strikes and Lockouts
5.	Welfare Safety Committee

4. Subject: **Global Human Resource Management**

Sl. No.	Assignment Topic
1.	Global HR Recruitment and Selection
2.	Global HR Compensation Process
3.	International compensation
4.	Global HR Training and Development Practice
5.	HR Relations Management

Assignment Topics

Course: V. MBA (Five Year Integrated) - Tenth Semester

GROUP – D: SYSTEMS

1. Subject: **Office Automation**

Sl. No.	Assignment Topic
1.	Windows
2.	Working with Microsoft Office Suite
3.	Working with Spread Sheets
4.	Internet and E-Commerce
5.	Payment Gateway and Security Systems

2. Subject: **Internet Programming and Web Design**

Sl. No.	Assignment Topic
1.	Internet Protocols
2.	Client / Server Programs
3.	Internet Scripting Languages
4.	Application Development
5.	Graphics Design

3. Subject: **Multimedia Applications**

Sl. No.	Assignment Topic
1.	Multimedia in Use and Technology
2.	Multimedia Data Compression
3.	Multimedia Storage and Retrieval Technologies
4.	Architecture and operations, Applications
5.	Virtual Reality

4. Subject: **Visual Programming**

Sl. No.	Assignment Topic
1.	Database Management System
2.	Oracle Database Architecture
3.	Oracle Fundamentals
4.	Table Creation
5.	Embedded SQL