

Assignment Topics

Course: I. M.Com (First Semester)

1. Subject: **Management Concepts**

Sl. No.	Assignment Topic	Last Date
1.	Principles of Management	
2.	Organization	
3.	Motivation	
4.	Communication	
5.	Business Ethics	

2. Subject: **Managerial Economics**

Sl. No.	Assignment Topic	Last Date
1.	Demand Analysis	
2.	Pricing	
3.	Business Cycle	
4.	Foreign Investment	
5.	Government and Business	

3. Subject: **Advanced Accounting**

Sl. No.	Assignment Topic	Last Date
1.	Accounting Concepts and Conventions	
2.	Final Accounts	
3.	Non-Trading Concern	
4.	Depreciation	
5.	Hire Purchase	

4. Subject: **Business Environment**

Sl. No.	Assignment Topic	Last Date
1.	Business Environment	
2.	Industrial Policy	
3.	Indian Contract Act	
4.	Foreign Direct Investment	
5.	International Business Environment	

Assignment Topics

Course: I. M.Com (Second Semester)

1. Subject: **Marketing Management**

Sl. No.	Assignment Topic	Last Date
1.	Market Segmentation	
2.	Marketing Environment	
3.	Advertising	
4.	E-Marketing	
5.	Customer Relationship Management	

2. Subject: **Research Methodology**

Sl. No.	Assignment Topic	Last Date
1.	Types of Research	
2.	Research Design	
3.	Methods of Data Collection	
4.	Sampling	
5.	Research Report Writing	

3. Subject: **Advanced Cost Accounting**

Sl. No.	Assignment Topic	Last Date
1.	Labour Cost	
2.	Overhead Cost	
3.	Process Costing	
4.	Contract Costing	
5.	Operating Costing	

4. Subject: **Financial Services**

Sl. No.	Assignment Topic	Last Date
1.	Money Market	
2.	Secondary Markets	
3.	Hire Purchase	
4.	Mutual Funds	
5.	Merchant Banking	

Assignment Topics

Course: II. M.Com (Third Semester)

1. Subject: Investment Analysis and Portfolio Management

Sl. No.	Assignment Topic	Last Date
1.	Types of Investment	
2.	Risk Analysis	
3.	Mutual Funds	
4.	Technical Analysis	
5.	Portfolio Construction	

2. Subject: Financial Management

Sl. No.	Assignment Topic	Last Date
1.	Sources of Finance	
2.	Working Capital	
3.	Cost of Capital	
4.	Leasing	
5.	Dividend Theories	

3. Subject: Principles of Personnel Management

Sl. No.	Assignment Topic	Last Date
1.	Human Resource Planning	
2.	Recruitment and Selection	
3.	Performance Appraisal	
4.	Motivation	
5.	Leadership	

4. Subject: Corporate Accounting

Sl. No.	Assignment Topic	Last Date
1.	Issues of Shares	
2.	Concepts of Final Accounts of Companies	
3.	Liquidation of Companies	
4.	Amalgamation	
5.	Human Resource Accounting	

Assignment Topics

Course: II. M.Com (Fourth Semester)

1. Subject: **Management Accounting**

Sl. No.	Assignment Topic	Last Date
1.	Management accounts Vs Financial accounting – Management Vs Cost accounting	
2.	Ratio Analysis	
3.	Fund Flow Analysis	
4.	Budgeting	
5.	Marginal Costing	

2. Subject: **Principles and Practice of Services Marketing**

Sl. No.	Assignment Topic	Last Date
1.	Services Marketing	
2.	Pricing in Services	
3.	Service Promotion	
4.	Service in Marketing Mix	
5.	Service Quality	

3. Subject: **Organizational Behaviour**

Sl. No.	Assignment Topic	Last Date
1.	Personality	
2.	Perception	
3.	Work Stress	
4.	Organizational Culture and Climate	
5.	Emotional Intelligence	

4. Subject: **Retail and Distribution Management**

Sl. No.	Assignment Topic	Last Date
1.	Retail in India	
2.	Retail Location Strategy	
3.	Retail Pricing	
4.	Relationship Marketing	
5.	Retail Channel	