

Assignment Topics

Course: I. BBA (Banking) (First Semester)

1. Subject: **Banking Theory**

Sl. No.	Assignment Topic
1.	Commercial Banking
2.	Foreign Exchanges
3.	Indian Banking System
4.	Regional Rural Banks
5.	Recent Trends in Indian Banking System

2. Subject: **Principles of Management**

Sl. No.	Assignment Topic
1.	Principles of Management
2.	Planning
3.	Motivation
4.	Leadership
5.	Communication

Assignment Topics

Course: I. BBA (Banking) (Second Semester)

1. Subject: Rural Banking (RB)

Sl. No.	Assignment Topic
1.	Rural Banking
2.	Capital Market
3.	Role of Rural Bankers in Mergers
4.	Mutual Funds
5.	Liquidity Management

2. Subject: Financial Accounting (FA)

Sl. No.	Assignment Topic
1.	Difference Between Management Accounting and Financial Accounting
2.	Journal Entry
3.	Final Accounts
4.	Company Accounts
5.	Prudential Accounting

Assignment Topics

Course: II. BBA (Banking) (Third Semester)

1. Subject: **Organizational Behaviour**

Sl. No.	Assignment Topic
1.	Learning
2.	Organizational Stress and Conflict Management
3.	Organizational Culture
4.	Organizational Dynamics
5.	Organizational Change and Development

2. Subject: **Business Statistics**

Sl. No.	Assignment Topic
1.	Measures of Central Tendency
2.	Linear Correlation and Regression
3.	Index Number
4.	Sampling
5.	Probability

3. Subject: **Banking Law and Practice – I**

Sl. No.	Assignment Topic
1.	Negotiable Instruments
2.	Endorsements
3.	Bills of Exchange
4.	Rural Banking Services
5.	E-Banking

4. Subject: **Financial Services Institutions**

Sl. No.	Assignment Topic
1.	Financial Services
2.	Merchant Banking
3.	Mutual Fund Services
4.	Credit Rating
5.	Stock Exchanges

Assignment Topics

Course: II. BBA (Banking) (Fourth Semester)

1. Subject: **Elements of Marketing**

Sl. No.	Assignment Topic
1.	Consumer Behaviour
2.	Market segmentation
3.	Distribution Channels
4.	Promotion
5.	Communication

2. Subject: **Banking Law and Practice – II**

Sl. No.	Assignment Topic
1.	Principles of Lending
2.	Secured Advances
3.	Commercial Appraisal and Financial Appraisal
4.	Documentation
5.	Industrial Sickness

3. Subject: **Business Law**

Sl. No.	Assignment Topic
1.	Indian Contract Act, 1872
2.	Sale of Goods Act, 1930
3.	Negotiable Instruments Act, 1881
4.	Partnership Act, 1932
5.	Companies Act, 1956

4. Subject: **Foreign Exchange Management**

Sl. No.	Assignment Topic
1.	Determination of Exchange Rate
2.	Foreign Exchange Risk Management
3.	Exchange Management in India
4.	Economic Exposure Risk
5.	Foreign Exchange Reserves of India

Assignment Topics

Course: III. BBA (Banking) (Fifth Semester)

1. Subject: **Research Methods**

Sl. No.	Assignment Topic
1.	Planning Research
2.	Sampling Design
3.	Sources and Collection of Data
4.	Processing and Analysis of Data
5.	Report Writing

2. Subject: **Management Accounting**

Sl. No.	Assignment Topic
1.	Differences Between Management Accounting and Financial Accounting
2.	Ratio Analysis
3.	Budget and Budgetary Control
4.	Standard Costing
5.	Capital Budgeting

3. Subject: **Human Resource Management**

Sl. No.	Assignment Topic
1.	Role and Structure of Human Resource Function in Organizations
2.	Recruitment and Selection Process
3.	Types of Training
4.	Executive Development
5.	Trade Unions

4. Subject: **Tourism Entrepreneurship**

Sl. No.	Assignment Topic
1.	Entrepreneur & Entrepreneurship
2.	Entrepreneurial Opportunities in Tourism
3.	Sources of Finance
4.	Entrepreneurial Development in Tourism
5.	Setting up a Tourism Enterprise

Assignment Topics

Course: III. BBA (Banking) (Sixth Semester)

1. Subject: **Marketing of Banking Services**

Sl. No.	Assignment Topic
1.	Basics of Marketing of Banking Services
2.	Product Mix
3.	Price Mix
4.	Promotion Mix
5.	Bank Marketing Personnel

2. Subject: **Financial Management**

Sl. No.	Assignment Topic
1.	Financial Planning
2.	Time Value of Money
3.	Cost of Capital
4.	Capital Budgeting Decisions
5.	Capital Structure Theories

3. Subject: **E-Banking**

Sl. No.	Assignment Topic
1.	Electronic Banking
2.	E-Banking Security
3.	E-Banking in India
4.	Basic Concepts of Data Processing
5.	Software

4. Subject: **Development Banking**

Sl. No.	Assignment Topic
1.	Development Banking in India
2.	Technical Consultancy Organization
3.	Export Import Bank of India
4.	Life Insurance Corporation of India
5.	Credit Analysis and Research Limited